


the wheatsville breeze

New Locations and More!



Summer 2025 Issue



We're launching a cooperative effort to raise the roof—literally! Wheatsville's capital campaign is starting to take off, and you can help be a part of that change! Read to learn more about our plans to expand!



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What's New For Wheatsville?

Bill Bickford

General Manager

Last May, we informed co-op owners of our intention to close the Guadalupe store at the conclusion of the current lease term. While this was neither an easy decision to make nor fun news to share, it ultimately resulted from our mandate to ensure the long-term viability of our shared cooperative enterprise.

Today, I am beyond excited to share the long-awaited news regarding what comes next! We have come to terms on a deal that will ensure Wheatsville's continued presence north of the river for many years to come! As of July 8, Wheatsville has signed an agreement to acquire two existing Fresh Plus locations—

Since accepting the role of General Manager and identifying the need to address our Guadalupe location, I've put a great deal of time and energy into finding the right next move for Wheatsville. There have been many false starts and obstacles along the way, but I also knew that the alternative—shrinking to a single store on South Lamar—must be avoided. Throughout that process, I've kept two primary goals front and center—find a location that can serve existing Guadalupe shoppers and expand our reach to more of our Austin community. This deal achieves both ends and I am thrilled to finally share what we've been working on with co-op owners.

**408 E. 43rd Street
&**

2917 W. Anderson Lane

The deal is expected to close by April 1, 2026.

Fresh Plus has been a mainstay in the Austin community for generations, rebranded from the old Kash Karry stores that date back to 1920 and once included our Guadalupe store among its locations. This deal ensures that we can continue to preserve that legacy while allowing these stores to be owned by the folks who shop there. We hope to retain many Fresh Plus staff, maintain relationships with their local vendors, and preserve what customers love about these neighborhood-focused stores while also expanding the benefits of community ownership.



East 6th Kash-Karry, 1946



Kash-Karry on Guadalupe before it became Wheatsville



Wheatsville On Guadalupe

As exciting as this news is...

We're not out of the woods just yet! This purchase is contingent upon Wheatsville securing the funds necessary to close as well as to ensure the success of these stores moving forward. This means we need to raise enough owner investment for the purchase price, reinvestment and renovation at both locations, starting inventory, and sufficient working capital to allow us to continue improving operations into the future.

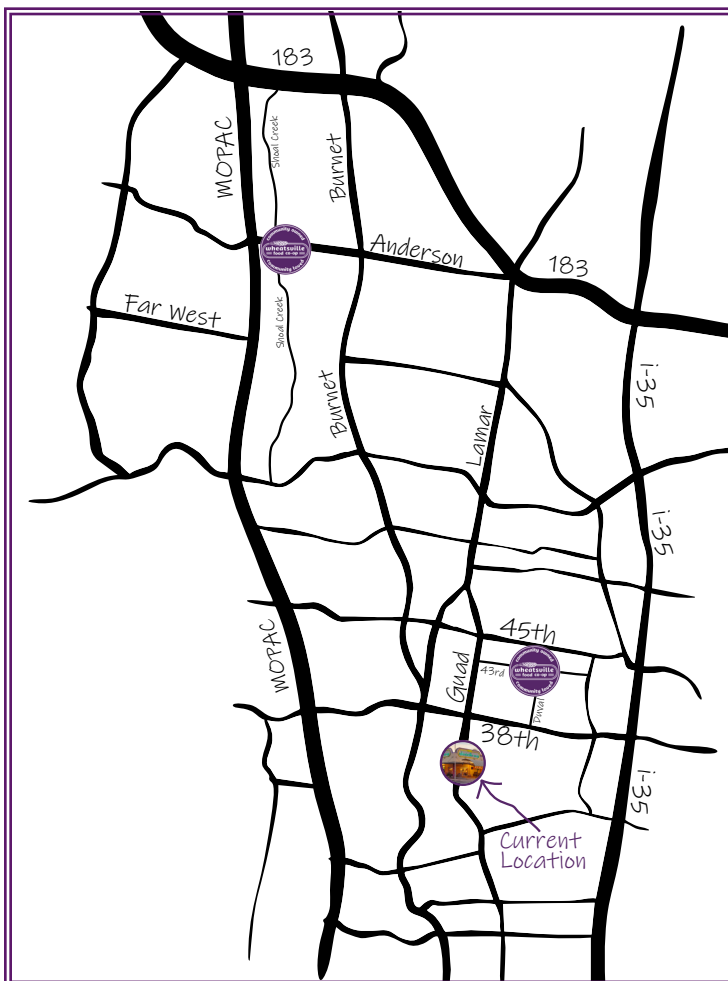
If you are passionate about community ownership and creating a more equitable local economy that works for all of us, I urge you to consider investing in our effort to democratize these longtime local grocery locations. If you are in a position to help grow the cooperative economy in Austin, please contact us at invest@wheatsville.com for more information.



2917 W. Anderson Lane



408 E. 43rd Street



On a Personal Note...

This agreement with Fresh Plus is something of a homecoming for me. When I started at Wheatsville as a part-time cashier in 1999, I was already working full-time at Fresh Plus. It was the last summer before my final semester at UT, and I decided to take a second job to help pay the bills. I would work a register for eight hours at their West Lynn location in Clarksville, then ride my bike to Wheatsville to cashier for six more hours. Somehow I managed to be on my feet for 14 hours in Chuck Taylors, which I'm not sure I'd be capable of today.

At the end of the summer, I had to choose one job to keep and it was a pretty easy decision. I was already in consideration for a Floor Manager role at Wheatsville, and I thoroughly enjoyed both my coworkers and the customers I interacted with each day. Little did I realize that I would still be at the co-op 26 years later, a place where I met my wife and many lifelong friends, having been given so many opportunities to learn and grow my career over the years.

That time at Fresh Plus was important though. My past relationship with Paul Beurskens, then manager and now owner of Fresh Plus, helped pave the way for the conversations that ultimately culminated in this purchase agreement. Being able to announce this deal to Wheatsville owners is a somewhat surreal past-meets-future experience that I'm so happy to finally bring to fruition!



FAQs

Why is Wheatsville acquiring Fresh Plus?

This deal is the culmination of more than three years of exploring potential relocation or expansion options in North-Central Austin, including both acquisitions of other existing businesses and traditional lease opportunities. With limited real estate available that can support a retail grocery operation, this acquisition was determined to be the best overall option for Wheatsville to continue serving our current shoppers and trade area while also expanding our reach further to the north.

Why now?

With time running out before the conclusion of our Guadalupe lease term, this timing will allow us to transition between locations in a way that minimizes downtime or disruption for existing co-op shoppers.

What will change at these stores?

In order to unlock the full sales potential of these stores and to serve as many customers as possible, Wheatsville plans to make strategic reinvestments at both stores. Some of these will be physical plant improvements that, while important, may not be particularly noticeable to customers. However, we also plan to invest in cosmetic improvements and amenities that should elevate the shopping experience for both current Fresh Plus shoppers and Wheatsville transplants.

Will prices go up?

In general, no. Our relationship with National Co-op Grocers allows us to leverage the combined purchasing power of 166 co-ops operating 240 stores nationwide. This should allow us to offer lower pricing on like product. Any increase in prices would likely be due to a change in offerings from more conventional to more natural products, though our Co-op Basics lineup of Field Day products should meet or beat current Fresh Plus pricing in most categories, whether natural or conventional.

Will product selection change at these stores?

As a general rule, we want to carry what our customers want to buy. On Day 1, we anticipate having a significant amount of inherited inventory from Fresh Plus. One of our first challenges will be to turn over that inventory and introduce products familiar to Wheatsville shoppers. We will seek to find a balance between continuing to serve existing Fresh Plus shoppers while also offering products and a customer experience that meets the expectations of Wheatsville's community of owners.

Will these stores offer prepare foods and baked goods like the current Wheatsville stores?

Over the past year, we have transitioned our kitchen production entirely to South Lamar, which is also where our Bakehouse products have always been produced. This has laid the groundwork for us to be able to supply deli grab-n-go offerings to these new locations and any others we may open in the future. Thus, we anticipate offering these products immediately and also expanding those offerings over time. At Anderson Lane, where there is more space and existing infrastructure to support it, we hope to introduce deli counter service. At 43rd Street, which is substantially smaller, we anticipate offering grab-n-go only.

What will happen to current Guadalupe staff?

Our top priority in staffing these stores will be to ensure all Guadalupe staff have the option of continued employment with Wheatsville. We will attempt to satisfy location preferences to the best of our ability but will minimally ensure that all Guadalupe staff are offered an analogous role at another location.

What will happen to Fresh Plus staff?

Our Guadalupe staff alone will not be sufficient to fully staff both Fresh Plus stores. Just as we want current co-op shoppers to find familiar faces at these locations, we want the same for existing Fresh Plus shoppers. As such, we will prioritize current Fresh Plus staff in hiring for these locations and anticipate hiring most current staff who are interested in working for Wheatsville.

Why these stores and not the West Lynn or Woodrow Fresh Plus locations?

For a variety of reasons, we were not able to reach an agreement to purchase those locations. Should that situation change in the future, we would remain open to exploring another agreement.

Will there be any overlap or downtime during the transition?

Our goal is to keep any downtime to a minimum. While it may take a couple days to transition the stores to our systems, we intend to reopen the stores under the Wheatsville banner as quickly as possible after taking possession of the buildings. Any significant overlap between Guadalupe and these stores is unlikely, as we will need to include existing Guadalupe employees in our staffing plan for the two stores.

Does that mean that Guadalupe will close earlier than previously reported?

Unfortunately, yes. There is simply no way that we can both ensure employment for current Guadalupe staff and also run all three stores simultaneously. So the plan will be to time the closing of the Guadalupe store as closely as possible to the reopening of the new locations.

What will happen to Mangiasaurus?

This is actually the question I probably hear most often when talking about the future of our Guadalupe store! Rest assured that we are committed to finding a new home for our dino friend, whether than be an indoor installation or a new rooftop. We will explore possibilities at all three future locations (South Lamar included) and look forward to announcing its ultimate fate once it becomes known.

How can I get involved?

This is not yet a done deal. There are contingencies on the deal for due diligence, negotiating lease extensions with landlords, and financing. We will need significant owner investment and support to close this deal, and as a co-op, owner investment means YOU! If you would like to see Wheatsville thrive into the future with a greater presence in North-Central Austin, serving great food to great people, we would love for you to help make it a reality. If you are in a position to invest in your co-op and community, please reach out to us at invest@wheatsville.com for more information. Together, we can help Austinites own a bigger slice of our local economy!

Have More Questions?
Email us at info@wheatsville.com

Share the Sunshine, Shape the Future



Bree Whitehead

Director of Capital Strategy

This summer, Wheatsville is feeling the heat—and we mean that in the best possible way. The momentum around our Capital Campaign has been powerful, uplifting, and deeply cooperative. What began as a practical necessity—the planned closure of our Guadalupe store at the end of 2026—has sparked something much greater: a shared vision for the future of local, community-owned grocery in Austin.

We're not just looking for a new store.

We're building a future that reflects the very best of what Wheatsville stands for:

- **A thriving community centered on hospitality, kindness, and generosity**
- **A robust cooperative economy**
- **Easy access to sustainable, healthy food solutions for everyone**

This issue of the Breeze is your invitation to be part of that future. Inside, you'll find updates on our progress, stories of co-op owners investing in the mission, and a look at what it will take to bring a new Wheatsville location—or multiple locations—to life north of the river. We've been exploring promising real estate opportunities and are actively assessing both new construction and acquisition of existing spaces. To move quickly and wisely in Austin's dynamic real estate market, we need the financial power and vision of our owners to lead the way.

That's where you come in

Owner investment is at the heart of this campaign. And it's not just about dollars—it's about building something that belongs to this community. We're seeking to raise up to **\$10 million** in owner capital to support this expansion. Every investment makes a difference. Every conversation moves us forward.

If you're ready to learn more or want to be contacted early in the campaign, please reach out directly to invest@wheatstville.com. A member of our team will walk you through what it means to invest, how it works, and how it aligns with our long-term vision for the co-op.

In addition to financial support, we're asking for your connections

We're actively looking to connect with:

- **Values-aligned wealth managers who advise clients with an eye toward social impact, local economies, and regenerative investing.**
- **Brands—especially local, regional, or mission-driven CPGs—that want to collaborate or support Wheatstville's growth.**
- **Community organizers and neighborhood leaders who can help us listen well, engage authentically, and serve equitably.**

If someone comes to mind, make the introduction. Your network could be the missing link that helps us open the next great chapter for Wheatstville.

And don't worry—there will be plenty of chances to connect face-to-face. We're hosting monthly Owner Mixers throughout the summer and fall where you can meet fellow co-op lovers, ask questions about the campaign, get the latest updates, and enjoy great food and conversation. These gatherings are fun, low-pressure spaces to learn more and see how you might want to plug in.

This is a Pivotal Moment

The choices we make now will shape what Wheatsville looks like in the next five, ten, even 50 years. It's our turn to carry the torch of cooperative enterprise forward—to ensure that generations to come will have a neighborhood store that puts people before profit and community above all else.

So whether you're an investor, a connector, a cheerleader, or just co-op curious: This movement is yours. Let's grow it—together. Let's make this summer count.

In gratitude and cooperation,

Your Wheatsville Capital Campaign Team

Owner Testimonials

Nancy Moore

Way back in the day I was part of a committee of co-op people who made a presentation to the UT student government for a loan to start Wheatsville. We succeeded -- that's the money from the ZZ Top concert -- and pushed forward from there. Over the first few years I served on the board and helped keep things going, but then I left Austin and only dropped into Wheatsville when I was back in town visiting from Washington, DC. When I was living in Austin for a few years in the twenty-teens, I shopped at Wheatsville regularly and was glad to invest in keeping it healthy. I've left again -- this time for Oakland, California -- but Wheatsville still has my heart. I came to Texas a year ago to see the eclipse and stocked up on all our food supplies at Wheatsville. The co-op movement was an important part of my activist life when I was young, and it thrills me to see the parts of it that are still going strong. I hope Wheatsville will be there long after I'm gone.



Kare Rich

The first time I stepped into a Wheatsville, I was in love. I have Hashimotos with lots of triggered food intolerances and I can find everything I want to eat in Wheatsville. The events held are always bringing a beautiful community together of talented, passionate people. Thank you for all that you do for local businesses and families.



David Siebold

Between the events where I can buy plants, the new community space where I can relax, to all the friends and conversations I have made and had while shopping, being an owner has been an important part of my Austin life for 8 years.

Patricia Michael

Wheatsville is the major destination of our weekly shopping. It has everything we like and need. It is fun seeing the large variety of shoppers in the store, including long time friends, and a great place to eat.

Cameron Tepper

In 2016, on my 2nd day in Austin, I walked into Wheatsville and met an employee who was giving free samples of a beer from a local cooperative brewery. I told him I just moved here and he came around the table to give me a hug and said, 'Welcome home, brother!' I've been an owner and a customer of Wheatsville ever since. Wheatsville has been a 2nd home to me in my 9 years of living in Austin. I choose to shop here not only because of the many vegan options, the partnerships with local companies, and the local product. Most of all, its the community in and around Wheatsville.



Want to be an
Owner?
Sign up on our
website!



Calling All Owners!

Run for the Board and Shape Wheatsville's Future!

Owning a piece of Wheatsville means more than shopping. It means making your mark! There are so many ways you can plug in and make a real difference:

- **Run for the Board of Directors**
- **Volunteer on a Board Committee**
- **Support the Capital Campaign**
- **Convince your friends to join!**

Our next Board Election is just around the corner — and we're looking for Owners who are ready to lead.

As a Board member, you'll help guide Wheatsville's big-picture direction — ensuring we stay true to our mission while staying vibrant, sustainable, and community-driven. No board experience? No problem! You'll get training and support. What matters most is your passion, your ideas, and your commitment.

Thinking about running? Here's the quick scoop:

- **It's a three-year term.**
- **The Board focuses on governance and strategy — not daily operations.**
- **You must be an Owner in good standing and attend a Board meeting before the application deadline.**
- **Applications will open soon — stay tuned!**

Looking to apply or know someone who would be a good fit?

Reach out to our friendly Nominations Committee at nominations@wheatsville.com
Wheatsville is what we make it — together. Step up. Speak out. Serve your Co-op!

Thanks for Running!

Joelle Williams
Board Member





July Owner Mixer

Rita Daily
Marketing Director

Wheatsville Co-op cordially invites you to a special Owner Mixer on **Sunday, July 13, from 3–5 PM** at our South Lamar location! This fun, informal gathering is your chance to connect with fellow co-op owners and chat

directly with our leadership team members about the future of Wheatsville. Now that you've been given a taste of the future, we're sure you might have a few questions about our new store plans, the capital campaign, or investing in the co-op's next chapter. Want to share suggestions or hopes for the upcoming locations? Whatever is on your mind – we want to hear from you!

Enjoy free snacks and drinks, including alcoholic and non-alcoholic options, while learning more about how you can be part of Wheatsville's continued success. We'll even have a gift basket give away! This event is a fantastic opportunity to deepen your connection with our community and help shape the future of our co-op. See you there!



Wheatsville Co-op's First Texas VegFest: *A Rainy Day Full of Community and Flavor*

This year marked Wheatsville Co-op's inaugural experience at Texas VegFest. Despite the chilly, rainy start, the day quickly transformed into a heartfelt celebration of plant-based goodness, with the air filled with the delightful aromas of vegan food, laughter, and the enthusiasm of passionate food lovers.

Texas VegFest, held annually in Austin, is a vibrant testament to plant-based living, uniting local and state-wide vendors, nonprofit organizations, and thousands of enthusiastic visitors for a day dedicated to food, education, and community. The festival showcases the incredible diversity and creativity within Texas' plant-based scene.

We were thrilled to be a part of it for the first time, and even more excited to meet so many Wheatsville owners, patrons, and vendors who stopped by to say hi. Being nestled between two awesome Texas-based businesses, Dear Diary Coffee (Austin) and Finally Vegan Macarons (Houston), was a real treat. We shared laughs, traded bites, and enjoyed getting to know our booth neighbors throughout the day.

It was a truly memorable experience filled with warmth, good vibes, and meaningful connections. We're already looking forward to next year!





Adrienne Santchi
Grocery Manager

Our Current Obsessions



#1



S

1. Mother's Cashew Tamari Salad Dressing: When it's too hot to cook, a salad is an ideal summer meal. What better way to dress a salad than with an Austin institution's flagship product?

U

2. Wheatsville Iced Cold Brew: Warning! This cold brew is not for the faint of heart. My friends and I joke that this is rocket fuel. Rich, delicious rocket fuel. Perfect for getting energized on a summer day.

M

3. Rebel Cheese Tomato Herb Fromage: This cheese must be magic. Made from nuts, like the name suggests, this cheese can be enjoyed by all dietary types. Even the most discerning cheese lover will appreciate this incredible cheese. It makes a great addition to any summer picnic.

M

E

4. Seoul Gochujang: I love this sauce! I use it as a glaze on tofu or beef. This slightly spicy fermented chili paste can transform a dish from ordinary to extraordinary. Perfect for s[ummer barbeque.

R

5. El Patio Tortilla Chips: So simple yet so delicious. I have had a lot of chips in my life but this may be my favorite. This hearty chip can be loaded down with nacho fixings and still retain its big crunch.

S
A
V
O
R
S



6. Tacodeli Creamy Jalapeño Sauce: This is Tacodeli's take on the classic taco truck green sauce and it is wildly addictive. I am embarrassed to write this, but I have devoured almost an entire container in one sitting. You have been warned!



7. Credo Spicy Queso: I think there is a theme here. I love good chips and sauces to dip them in. Credo is one of my absolute favorite local companies and their dips happen to be vegan so everyone can enjoy them. Perfect for pre-cookout summer snacking.

8. Rambler Cherry Sparkling Water: Nice and refreshing on a hot summer day. This is Rambler's newest flavor and I can't get enough.

9. Bawi Pineapple: I didn't really drink agua frescas until I moved to Texas and now I can't stop. Pineapple is my favorite fruit so you know that I love this tremendously refreshing beverage. It's great as a mixer too!

10. Mesocano Flour Butter Tortillas: Wow! Another local company. Mesocano is known for their flan (which is delicious) but my favorite product of theirs is the tortillas. They are so tasty and the perfect thickness. These are so flavorful and go great with most meals.



Invest in Your Co-op— Invest in Your Future

Brandon Hines
Wheatsville Board President



The board is excited about the future of Wheatsville. If you are reading this deep into the Wheatsville Breeze, you already know the details of the plan, so I will keep what I have to say brief. Also, if you are reading this far, you are a true Wheatsviller! And we are truly grateful for everything you do for Wheatsville and the community.

Countless hours have gone into developing a strategy, pressure testing concepts, reviewing market studies, pouring over financial forecasts, gathering owner feedback, and making sure everything aligns with Wheatsville's Ends Policy. It has been quite a journey to get to where we are today, but the real journey has just begun.

We have a real opportunity to set Wheatsville on a path for the next 50 years, growing with the community, and building a strong cooperative economy. Growing to three stores will put Wheatsville within easy reach of many more current and potential owners while also improving our overhead costs and scaling up the use of treasured assets such as Wheatsville's Bakehouse—I'm talking sourdough rounds, rustic loafs, and vegan donuts! This will also put Wheatsville on a financial trajectory enabling further expansion opportunities. We on the board consider this expansion the next phase in a longer-term strategy to better serve our owners and the broader community.

We need you to invest in your co-op. This is not a done deal. We need your investment to make this happen. Now is the time to invest in the future of your community by investing in Wheatsville. We have a team calling owners. Don't wait for the call. Join us at an owner mixer or reach out and let us know you are ready to invest. Together, as a community, and as owners with a shared love of cooperative principles, we can set the course for Wheatsville's next 50 years.

Co-op Principle #3 & You!



Cody Atkins
Board Member

It's an exciting time to be part of the Wheatsville community! With expansion on the horizon and a growing interest in cooperatives as a powerful alternative to traditional businesses, the future is bright—for all of us.

As we move through this period of growth and change, you might be wondering how you can deepen your involvement and help us build a stronger, more sustainable local economy. One of the best ways? Through economic participation- the third cooperative principle!

So, what does economic participation look like? Glad you asked!

1. Start by becoming an owner (if you're not one already)!

Your owner equity—part of which is refundable—helps in several important ways:

- Strengthening our long-term financial health by supporting equipment, infrastructure, and daily operations.
- Enabling owner benefits like exclusive discounts, participating in co-op elections (through voting OR by running for the board), and community events.
- Showing your commitment to Wheatsville's mission, and opening the door to additional investment through Owner Shares!

2. Shop at Wheatsville—and spread the word!

Every purchase keeps your dollars circulating within the co-op and local economy. You're supporting local farmers and small food producers while promoting ethical, sustainable food choices.

3. Consider investing in Wheatsville through Owner Shares.

- By now, you've likely heard—we're raising capital through exclusive, non-voting Owner Shares.
- These aren't donations—they're investments that offer real dividends, both financial and community-driven!
- Your investment helps power our next chapter, including the exciting opportunity to open new locations.

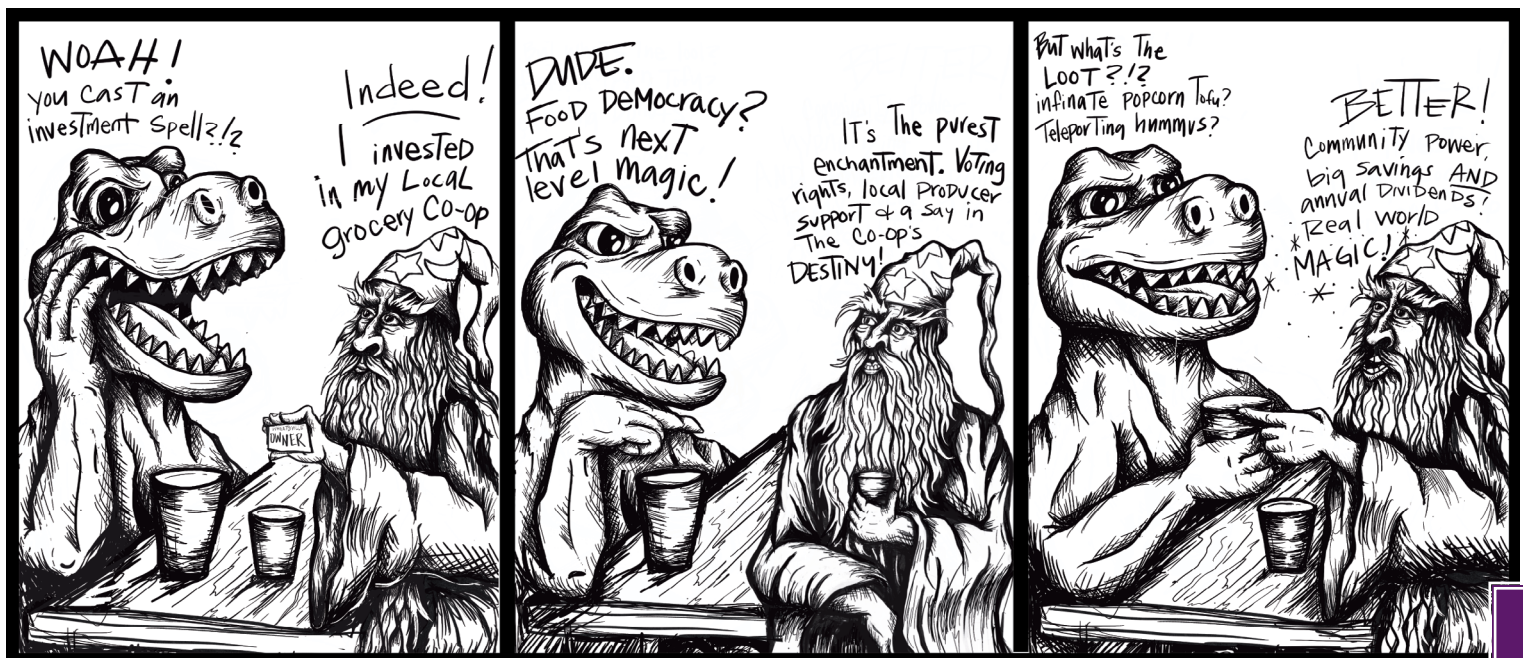
Let's build this future together—thank you for being part of the Wheatsville movement!

The Economic Benefit of Ownership

There are certain economic benefits exclusive to owners, and while there is a small one-time investment (most of which is refundable if you ever choose to resign from the co-op), it's easily recouped in a short amount of time!

If I can get a little nerdy with some numbers for a second: the average household spends about \$5,000 on groceries each year—and that number jumps to around \$8,000 for a family of four. About half of those purchases are typically items that are on sale. As a Wheatsville owner, you get an **additional 10% off** our Co-op Deals sale prices.

So, let's use the smaller number for this example: if an average household spends \$5,000 on groceries, and \$2,500 of that goes toward sale items, your extra 10% discount would save you **\$250** per year. That means your \$70 ownership easily pays for itself several times over—just in your first year of shopping at Wheatsville! And here's the best part: your ownership is **for life**. There's no annual renewal to remember—or forget, if you're anything like me—so you can keep enjoying those savings year after year.

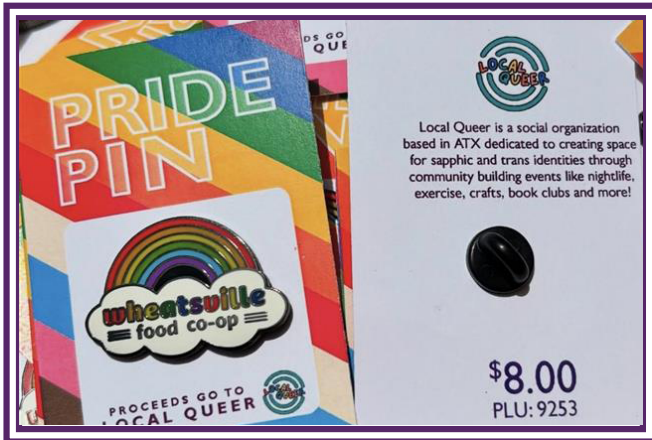




Equality, Love & Pride!

celebrating our queer community

Rita Daily
Marketing Director



In the heart of our vibrant community, Wheatville Co-op proudly celebrated Pride Month throughout June, honoring our LGBTQ+ friends, neighbors, and staff who have long been pillars of support for our store. During the month, we didn't just celebrate diversity—we embraced it with open arms and a rainbow of activities that reflected our commitment to inclusivity and joy.

At the heart of our celebrations were events that sparkled with creativity and community spirit. Most notably, Drag Bingo hosted by the absolutely

fabulous Sierra Mykels and Nadine Hughes of Austin, Texas. It was a whirlwind of laughter and excitement, blending traditional bingo with stellar performances and unforgettable moments that lit up the room – literally!

Every Monday evening, our lounge transformed into a sanctuary of cinematic delights, and throughout June we focused heavily on classic queer-centric films. From "To Wong Foo, Thanks for Everything! Julie Newmar" and "Rocky Horror Picture Show" to the uproarious "The Birdcage," each film selection celebrated love, humor, and the resilience of the human spirit. Folks cozied up with snacks and beverages to enjoy timeless stories that reminded us of the power of acceptance and belonging.

Sundays became a showcase of local talent with our Mini Queer Artist Markets, where the lounge buzzed with creativity. Guests discovered unique treasures crafted by talented queer artisans, from handmade jewelry to stunning artworks that reflected the rich tapestry of our community's creativity and craftsmanship.

Of course, no celebration was complete without delicious treats to indulge in. Our bakery proudly featured Pride-themed specials throughout June, including rainbow fudge, brownies, and donuts that tasted as delightful as they looked. These glittery goodies that shimmered with every bite were truly unmatched.

In a world where challenges persist, we will always stand firm in our support for the LGBTQ+ community, offering a space where everyone



Jesse in our 2025 Pride Shirt!

was welcomed, celebrated, and cherished. As our LGBTQ+ community continues to face outrageous challenges, we set our sights on fostering joy, connection, and a sense of belonging for all who walk through our doors. Together, we painted our community with Pride this June—celebrating love, diversity, and the vibrant tapestry of the people that make us. Here's to a future where every voice is heard, every heart is embraced, and every color of the rainbow shines brightly.



Drag Bingo at South Lamar



Jessica & Lindsay with Their Beautiful Dounuts

A place where all are welcome



Staff Feature

WV: Where are you from and how long have you been at Wheatsville?

Salvo: I grew up here in Austin! I've worked here for about a year, but I've been coming here as long as I can remember!

WV: What is your favorite product at Wheatsville?

Salvo: The deli burritos!

WV: What's a surprising "fun fact" about you?

Salvo: I can play the concertina!

WV: What's your go-to karaoke song?

Salvo: "Kiss Me Through the Phone" by Soulja Boy.

WV: If you could meet anyone, living or dead, who would it be?

Salvo: Jim Henson!

WV: If you could have an unlimited supply of one thing, what would it be?

Salvo: Super glue!

WV: What's your favorite way to spend a day off?

Salvo: Practicing one of my (frankly too many) hobbies.

WV: What's your most treasured possession?

Salvo: A 12 inch Garfield doll from the 80s.

WV: What would you title your memoir?

Salvo: "Wow! That Happened!"



Also Salvo

THE WHEATSVILLE WIRE

Taste of Plant-Based

JULY 19, 11AM 3PM
at the South Lamar location

Join us for Taste of Plant-Based—a fun, flavor-packed celebration of all things plant-powered! Explore 20+ plant-based food and drink vendors offering free samples, enjoy live music from a DJ, and bring the whole family for kids' activities, giveaways, and exclusive one-day discounts throughout the store.



RSVP

Blues Dancing

July 20 from 6-9

The Blues Association of Austin is a volunteer-led non-profit organization devoted to promoting Blues Dancing through dances, workshops, and classes in the Austin area.

Hatch me if you can!

July 30 - Aug 13

GASP! There's been a roasting! This is a classic summer whodunnit and we need your help. Time to put on your detective cap and investigate all the delicious, hatchy possibilities!



Drag Bingo

July 25, 6-8pm

at the South Lamar location

A fabulous night packed with fierce performances, fabulous prizes, and nonstop-belly-laughing fun. Show up, show out... and be prepared to show off your dancin' skills!



Mini Vendor Markets

last Sunday of every month from 11-4

Introducing our new, monthly mini market series! We'll be hosting vendors at our South Lamar location inside the Bluewillow Lounge. Come out, see their work, & support local artists. The first one is July 27!